

## For Immediate Release; Asbury Park, New Jersey

The Shore Athletic Club and HydraPatch® Team Up for the 2022 Asbury Park Sheehan Classic 5K Race Scheduled for Saturday, August 13, 2022 in Honor of Dr. George Sheehan

With one of the Jersey Shore's favorite races just a few weeks away, the Shore Athletic Club, (Shore A.C.) is proud to partner with HydraPatch® for this year's Asbury Park Sheehan Classic 5K.

All those who participate in this year's race will have the opportunity to receive one (1) HydraPatch® when this new product is released. Registrants will receive a voucher at packet pick-up that they can redeem online from late October – December 31, 2022.

The HydraPatch® is a transdermal performance patch delivering electrolytes and other essential nutrients directly to the bloodstream to assist the body's ability to manage hydration and recovery efforts. The Future of Wellness has arrived, providing The Edge™ for up to 8 hours. The HydraPatch® can be worn before, during and after an activity, and can even be worn in your sleep, redefining wellness.

Established in 1934, the Shore A.C. is New Jersey's oldest running club, and is truly a club for all athletes and all seasons. As a members-driven organization, Shore A.C. fields "varsity" and local men's and women's teams competing in every event within the sport, on every level, including youth to juniors, "open," and Sub-Masters and Masters. Members have included Olympians, World Champions, National Champions, and more. With over 500 members who live in New Jersey and beyond, the Shore A.C. hosts more than two dozen events each year. The Asbury Park Sheehan Classic 5K is a signature event of the Shore A.C., run each summer in honor of the late Dr. George Sheehan.

In the words of Dr. Sheehan, The Running Doctor, "there will never be a day when we don't need dedication, discipline, energy and the feeling that we can change things for the better."

Registration for the 2022 race can be found <u>here</u> through RunSignUp. Registration is \$45 per person through August 11, and \$50 at Friday afternoon packet pick-up and on event day on Saturday, August 13.

During registration, participants will have the option to make a tax-deductible donation to The Boys and Girls Club of Monmouth County through the event website, to support our charity partner and assist with events for local youth. Members of the Boys and Girls Club of Asbury Park will also be helping out on race day.

Visit our website at <a href="www.hydra-patch.com">www.hydra-patch.com</a> to learn how you can Hydrate Smarter®. Live Smarter® with the HydraPatch®. For more information about HydraPatch, please email <a href="mailto:info@hydra-patch.com">info@hydra-patch.com</a> or visit the website at <a href="www.hydra-patch.com">www.hydra-patch.com</a>.

For questions or more information about the Asbury Park Sheehan Classic 5K, contact race coordinator <u>Erin</u> <u>O'Neill</u>. Both groups look forward to seeing you at the Asbury Park Boardwalk on Saturday, August 13, 2022.

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